

## **PRIVACY POLICY**

The Avenues Company, LLC and Avenues Crofton Park LLC (together, “ACP”) take your privacy seriously and are committed to protecting the information that we collect from you when you visit our website, <http://www.livetheavenues.com/> (the “Site” or “Website”). This Privacy Policy describes the information we collect from you, how we use your information, and the choices you have with respect to that information.

Please read this Privacy Policy carefully when using our Website. By using our Website, you are accepting the terms described in this Privacy Policy.

### **Information We May Collect**

#### ***Personally Identifiable Information***

We may collect personally identifiable information that you voluntarily submit when you join our email list, submit a rental application, provide feedback to us, or submit personal information to us for any other reason. Personally identifiable information is any information that may be used to identify you as an individual, including, but not limited to, your name, email address, postal address, prior addresses, telephone number, employers, vehicle information, financial information, and similar information about anyone else about whom you provide us information.

#### ***Non-Personally Identifiable Information***

We may automatically collect non-personally identifiable information about visitors to our Website, such as number of visitors, Internet Protocol address, browser type, operating system and pages viewed, but we will not combine such data with any personal information. We use this data in the aggregate to determine how visitors use our Site so we can improve our Site and services.

We may use “cookies” (text files placed on your computer by a web page server) or other technologies to collect such non-personally identifiable information. You can turn off your computer’s ability to receive cookies by adjusting your browser settings. If you refuse cookies, however, certain functions and conveniences of the Website may not work properly.

### **How We May Use Information We Collect**

ACP may use personally identifiable information collected from you to:

- provide information about our events, programs, or services;
- respond to your inquiries;
- conduct market research about our Site and our services;
- develop and display content tailored to your interests;

- process any rental application submitted to ACP;
- otherwise maintain and administer the Site; and
- perform functions as otherwise described to you at the time your information is collected.

### **Information Sharing and Disclosure**

- We may disclose your personally identifiable information to other companies or people under any of the following circumstances: we may send the information to companies who work on our behalf to provide a product or service on our behalf, including processing tenant background checks, however, we will only provide those companies the information they need to deliver the service, and they are not permitted to share or use such information for any other purposes;
- we may disclose the information to conform or comply with the law, or if we have a good-faith belief that such action is necessary to comply with a court order or subpoena, to cooperate with an investigation by law enforcement or regulatory authorities or to participate or cooperate in a judicial proceeding, to enforce terms and conditions of this Website, or in urgent circumstances, to protect the safety of persons or property, including this Website; and
- in the event of a merger, consolidation or reorganization involving ACP, acquisition of ACP by another organization, a sale of all or a portion of the ACP's assets, or other similar transaction, your personally identifiable information may be transferred to the control of a third party.

### **Your Privacy Choices**

If you choose to provide us with your personally identifiable information, we may only transfer that information within ACP to our third-party service providers. ACP will not transfer your personal information to third parties without your consent, except as described above.

We give you the opportunity to opt out of receiving direct marketing information we send to you. This means that we may use the information you provide for direct marketing or market research purposes unless you take affirmative action to indicate that you do not want to receive marketing materials, for instance by clicking or checking the appropriate option or box at the point of collection.

Finally, you can opt out of receiving marketing information at any time. If you do not want to be included on our email or marketing list, you can easily opt out by sending an email to [livetheavenues@gmail.com](mailto:livetheavenues@gmail.com)

### **Our Commitment to Security**

To prevent unauthorized access, maintain data accuracy, and ensure the correct use of information, ACP has put in place appropriate physical, electronic, and managerial procedures to safeguard and secure information we collect online.

### **Children and Privacy**

This Website is a general audience site and is not intended for use by children. ACP does not knowingly collect or retain personal information from children under the age of 13. If we become aware that a child under the age of 13 has submitted online contact information to us via this Site, we may use that information in the following ways: to respond to judicial process; for disclosure to law enforcement agencies, to the extent permitted by law; or to respond to the child's inquiry on a one-time-only basis, in which case we will not disclose or maintain in our records that information except where required to satisfy any law or judicial process. To the extent further use is warranted (i.e., to protect the child's safety), we will take all reasonable efforts to provide notice to, and/or obtain verifiable consent from, such child's parent or guardian regarding our collection, use and disclosure practices. In all other instances, we will delete the information.

If you have any inquiries regarding this provision, you may contact us by sending an email to: [livetheavenues@gmail.com](mailto:livetheavenues@gmail.com)

### **Links to Other Websites**

Our Site may contain advertisements and links to other third-party sites whose products or services may be of interest to you. We cannot be responsible for maintaining your privacy once you leave our Site. When you click on links, banners, or advertisements on our Site that take you to third-party websites, you will be subject to the third parties' privacy policies. We encourage you to read the posted privacy statement of any and every site you visit, whether you are linking from one of our Sites or browsing on your own.

### **Revisions to this Privacy Policy**

ACP maintains the right to update and revise this Policy at any time. Your use of the Website constitutes your acceptance of the terms of the Policy. You should review this Policy regularly to ensure that you are aware of future amendments.

### **Contacting ACP**

If you have any questions concerning this Privacy Policy, or would like to review, revise or delete any of your personal information held by us, you may contact us by sending an email to [livetheavenues@gmail.com](mailto:livetheavenues@gmail.com)

You may also write to us or call us at:

The Avenues Crofton Park Apartments  
12431 King Court

Broomfield, CO 80020  
(720) 328-9548

Effective Date of Current Policy: May 12, 2015.